

TELEMEDICINE FOR PSORIATIC DISEASE CARE

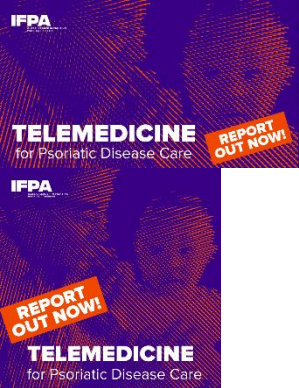
Thank you for joining us in promoting the report “Telemedicine for psoriatic disease care”

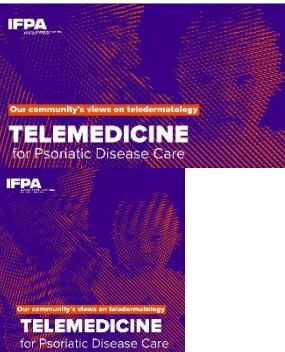
Below are steps to help you promote the report across all social media platforms.

Please promote these messages throughout December 2021 – January 2022. You can copy and paste the messages below or tailor them to meet your needs.

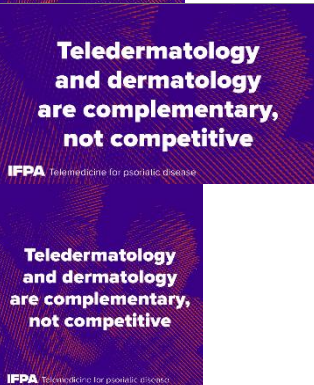
GETTING STARTED

1. Follow us @psoriasisIFPA (Twitter, Facebook, Instagram, LinkedIn)
2. Select social media messages for your desired platform
3. Use our hashtags #telepso #teledermatology #telemedicine #dermatology
4. Use our campaign images sized for Twitter and Instagram; save the image and upload with corresponding message.

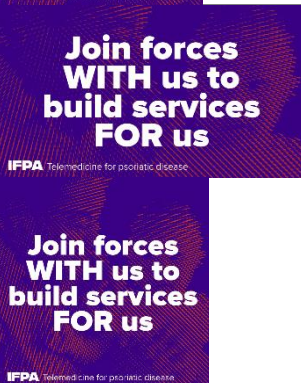
Image	Message
	Successes, promises, and obstacles to virtual medicine for #psoriaticdisease, with the patient perspective in mind. Read IFPA's new report http://ow.ly/7lgf50H0Qst #telepso



Dermatology is a pioneer in #telemedicine. But what do people with #psoriaticdisease really want and need from teledermatology? Read the report <http://ow.ly/7lgf50H0Qst> #telepso



Virtual visits work best as a complement to in-person care. Interested in learning more about #teledermatology for #psoriaticdisease? Read IFPA's report <http://ow.ly/7lgf50H0Qst> #telepso



Policies, infrastructures, and digital literacy are the bedrock of #telemedicine. But listening to patient perspectives is key to building successful services. Read IFPA's new report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #psoriaticdisease #telepso



Teledermatology is convenient and saves time for some, but it's an obstacle to care for others. Read the #psoriaticdisease community's point of view on teledermatology <http://ow.ly/7lgf50H0Qst> #telepso



Together to change care for psoriatic disease

IFPA Telemedicine for psoriatic disease

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Our community's views on telemedicine

TELEMEDICINE for Psoriatic Disease Care

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Our community's views on telemedicine

TELEMEDICINE for Psoriatic Disease Care

Care of the future

IFPA Telemedicine for psoriatic disease

Care of the future

IFPA Telemedicine for psoriatic disease

An explosion of virtual visits

IFPA Telemedicine for psoriatic disease

An explosion of virtual visits

IFPA Telemedicine for psoriatic disease

A new, virtually connected and collaborative care model can revolutionize #psoriaticdisease care. The patient community drives this change. Read IFPA's new report "Telemedicine for psoriatic disease care"

<http://ow.ly/7lgf50H0Qst>

#telepso

People living with #psoriaticdisease experience lapses in care due to the #COVID-19 pandemic. As care switched to virtual, how did the psoriatic disease community cope? Check out IFPA's new report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #telepso

Apps developed to help people manage their #psoriaticdisease can help improve #mentalhealth and disease symptoms. Read all about virtual care for psoriatic disease in IFPA's new report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #telepso

How did doctors and patients adjust to the dramatic increase in virtual visits during the #COVID-19 pandemic? Read the report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #psoriaticdisease #telepso



Determined advocacy for optimal care of psoriatic disease

IFPA Telemedicine for psoriatic disease

Collaboration between medical specialties translates to successful care. Can technology help achieve better contact? Read IFPA's report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #psoriaticdisease #telepso

Determined advocacy for optimal care of psoriatic disease

IFPA Telemedicine for psoriatic disease

Virtual or in-person visits?

IFPA Telemedicine for psoriatic disease

Virtual visits are a new layer of the health care continuum, not a replacement for care. Read IFPA's benefits of and considerations on #teledermatology for #psoriaticdisease <http://ow.ly/7lgf50H0Qst> #telepso

Virtual or in-person visits?

IFPA Telemedicine for psoriatic disease

What do people think about virtual visits?

IFPA Telemedicine for psoriatic disease

IFPA calls researchers all over the world to investigate #psoriaticdisease patients' preferences and attitudes on #telemedicine. Join forces with IFPA, More research is needed! Check out our new report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #telepso

What do people think about virtual visits?

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Together to change care for psoriatic disease

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What are good examples of virtual care? Check out IFPA's new report "Telemedicine for psoriatic disease care" <http://ow.ly/7lgf50H0Qst> #psoriaticdisease #telepso

Together to change care for psoriatic disease

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